

Special Report

Top Heavy

An Investigative Series on CoB Faculty Research Credentials

The recent Google Scholar Citations publications here at usmnews.net reveal an interesting trend. A number of the CoB's units are seeing their GSC counts coming mainly from one source. This phenomenon seems to be occurring with few exceptions. Researchers at usmnews.net have compiled a table (see below) that highlights this situation.

Table 1			
2007 Google Scholar Citations by Unit			
Unit	2007 GSC	Unit Leader	%of GSC from Unit Leader
Accounting	40	DePree, Chauncey M.	40.0
Economics	520	Mixon, Franklin G.	59.2
Finance	374	Lindley, James T.	92.5
Management	243	Peyrefitte, Joseph A.	16.9
		Topping, Sharon	16.9
Mgt Info Sys	247	Davis, Donna L.	66.5
Marketing	346	Henthorne, Tony L.	53.2
One-Pers Areas	141	King, Ernest W.	97.5
Tourism Mgt	23	Price, Catherine	56.5

As Table 1 above points out, the situation in One-Person Areas and Finance is staggering, with Ernest King (associate professor of B-Law) and James Lindley (professor) pulling down 97.5 percent and 92.5 percent, respectively, of each unit's total GSC count. The situation in MIS and Economics is also noteworthy, with Donna Davis (professor) and Franklin Mixon (professor) accounting for 66.5 and 59.2, respectively, of each unit's total GSC count. With 40.0 percent to 56.5 percent, accounting, marketing, and tourism management all exceed alert levels. In fact, only management appears to have a balanced record of GSC production, with Joseph Peyrefitte and Sharon Topping on top, each with just 16.9 percent of the unit's GSC count.

If James Lindley exited the CoB today, the CoB's GSC count would fall from 1,934 to 1,588. Throw in Davis, Mixon, King, and Henthorne and you've accounted for half of the remaining 1,588, leaving the new total at 794. In other words, one-tenth of the CoB's faculty is accounting for three-fifths of its Google Scholar Citations recognition. What's striking is that 60 percent of this one-tenth is in the "retirement window," while another 20 percent has entered administration.